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Goodwill of Greater Washington Launches *Finding Your Good* Podcast

Content will focus on Fashion, Style, DIY, Thrifting, Sustainability

Washington, DC: On October 16th, Goodwill of Greater Washington (Goodwill) will launch the *Finding Your Good* podcast. The 13 episode series is the first of its kind throughout the global Goodwill enterprise, and will reinforce content found on Goodwill's *Finding Your Good* blog, whose mission is to help others gain inspiration from a community of experts who will provide tips to help readers reinvent their personal style in a socially sustainable way.

The podcast, hosted by DC area radio and television personality, Sarah Fraser, will feature a series of entertaining and informative interviews with content experts on a variety of topics that inspire Goodwill shoppers and donors including, fashion, style, DIY, thrifting, and sustainability. Each episode will also include a mission moment presented by Catherine Meloy, President & CEO of Goodwill of Greater Washington. The Mission Moments will help podcast listeners better understand how Goodwill's retail operations impact the organization's mission and community.

Finding Your Good podcast guests will include:

Arielle Lewis is a DC-based photographer who specializes in portrait, and fashion portrait photography. Published in *Vogue Italia*, her clients include national brands like Peet's Coffee, and Four Season Hotel, and DC's biggest fashion bloggers such as *Washingtonian's*, "2019 Best Dressed," Blonde in the District.

Chef Roro recently won the popular title "DC's Best Food Truck," of 2019 by *Washington City Paper* for his business, Roro's: Modern Lebanese. His passion for mental health and fitness has also led him to become a vocal advocate for the American Foundation for Suicide Prevention and a Gold's Gym Ambassador.

The Wall Street Journal, Rolling Stone, NPR, BBC, Esquire, National Geographic – **Farrah Skeiky's** photography has been featured in all of these publications. A DC-based lifestyle and music photographer, Farrah also exhibits her captivating work at multiple DC galleries and serves as the Creative/Culture Manager at DC's famous hotel, the LINE DC.

Adriana Mendoza is the owner of Femme Fatale DC, DC's most popular incubator, space and organization that supports local female-identified fashion designers, makers and entrepreneurs. Her impactful work has caught the eyes of the writers as Washingtonian, WTOP and DCist.

Frontwoman of internationally touring band Lemuria, **Sheena Ozzella** is the founder of Ruby Threads Vintage, a carefully curated vintage Etsy store that provides retro gems to the DC's most fashionable.

Michelle Raven is the founder of *When Thrifters Thrift*, Instagram's biggest thrift fashion account. By highlighting national thrifters, this page has quickly grown to achieve over 20,000 followers.

The podcast series is being produced by Goodwill of Greater Washington in partnership with Best Bark Communications. Anyone interested in being a guest on future Finding Your Good podcast episodes can contact Goodwill at (202) 636-4225 or email Carolyn Becker at Carolyn.Becker@dcgoodwill.org.

The Finding Your Good podcast will be available on iTunes and at www.Findingyourgood.org on and after October 16th.

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Goodwill of Greater Washington's mission is to transform lives and communities through the power of education and employment.

Goodwill offers free job training programs in hospitality, unarmed security, and healthcare administration, as well as other supportive services. Goodwill also operates an adult charter high school: The Goodwill Excel Center, which is the only adult charter high school in DC to help students earn a high school diploma rather than a GED.