



FOR IMMEDIATE RELEASE:

December 21, 2016

FOR ADDITIONAL INFORMATION

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GOODWILL® PILOTS PACK & SHIP DONATION SERVICE

PROGRAM ALLOWS DONORS TO MAIL DONATED GOODS AT NO COST

Washington, DC – Goodwill of Greater Washington (Goodwill) just launched a *first of its kind* mail-in donation program called *Goodwill Pack & Ship Donation Service™*.

The Pack & Ship service allows donors to mail their donations of clothing, shoes and accessories to Goodwill at no cost and at a time that is convenient for the donor.

The donor simply follows these 5 easy steps:

1. Pack and seal their box of donated clothing, shoes and accessories
2. Visit www.packandship.dcgoodwill.org
3. Schedule a date they would like the donation picked up by the U.S. Postal Service.
4. Print a mailing label from the website and affix it to their donation box
5. Leave the donation box on their front porch on the date they would like it picked up (or deliver the box to their nearest USPS location)

That's it! The donation is made. Once the donation is received by Goodwill a donation receipt will be emailed to the donor.

"This is the first donation program of its kind anywhere in the country", said Brendan Hurley, Chief Marketing Officer for Goodwill of Greater Washington. "It will make donating clothing and shoes extremely convenient for urban and rural dwellers or the elderly who either don't have transportation or live far from their nearest Goodwill donation center."

The donor can schedule the donation pick up at a time that is convenient for them, not a date dictated by the charitable agency. Goodwill will pay for the cost of shipping, confident that the revenue generated from the resale of the donated goods will more than offset the cost of delivery.

The Donation Delivery Service pilot program is presently available only in the greater Washington, DC metropolitan region.

Goodwill of Greater Washington also recently launched a new mobile app feature (DC Goodwill Mobile App) that allows donors to create and manage their own IRS compliant donation receipts right on their smart phones. The free app is available through the [iTunes](#) and [Google Play](#) app stores.

For additional information on Goodwill of Greater Washington please contact Brendan Hurley at (202) 715-2605.

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Goodwill of Greater Washington transforms lives and communities through the power of education and employment. We fund this mission primarily through the resale of donated goods at our 15 DC area retail stores and online. In 2014 Goodwill of Greater Washington served more than 3,000 people in the greater Washington, DC area.